Eyal Gross

www.eyalgross.com
www.linkedin.com/in/eyalgross

At a glance

Engineering Manager with 4+ years leading software teams and 14+ years of engineering experience. Operates close to the product, focusing on systems, team health and decisions that shape outcomes across engineering, product and business. Strong focus on people and pragmatic ways of working.

Core strengths

- Team leadership, hiring, onboarding, mentoring
- Performance management, feedback, training, career development
- Working closely with Product to navigate scope and trade-offs
- Agile delivery (Scrum / sprint planning / OKRs)
- Delivery metrics, planning, and execution tracking
- Stakeholder communication and cross-functional alignment

Experience

May '19 - Current
Engineering manager / Software engineer
Creative Force (SaaS product company)
www.creativeforce.team

- As Engineering Manager (2022 - current)
  - Built and managed an engineering team responsible for the end-to-end delivery of a core SaaS platform
  - Led hiring, onboarding, mentoring
  - Introduced structured roles / responsibilities, training, feedback, performance tracking, and career progression practices
  - Established and ran sprint planning, delivery tracking, and roadmap execution
  - Implemented OKR planning

- - Oversaw development, testing, deployment pipelines, and production support processes
    - Monitored delivery metrics and used them to improve productivity
    - Worked closely with Product and business stakeholders to shape scope, sequencing, and delivery trade-offs for a core SaaS platform.
  - As Software Engineer (2019 - 2021)
    - Contributed to the development and evolution of an awards and grants management platform, working across backend and frontend using PHP, Laravel, JavaScript, Vue.js, and modern CSS frameworks (Bootstrap, Tailwind).

Jan '08 – May '19
Software Engineer
Various companies

- Delivered systems across tolling, logistics, fintech, healthcare, government, telecommunications, retail and public sector domains
- Experience with PHP, Laravel, Java, JavaScript, Vue.js, jQuery, Wordpress, Drupal, MySQL and enterprise integration platforms
- Built and maintained both greenfield and legacy systems in small and large teams

Education

2005 – 2009

Bachelor of Science (Professional Software Development) at Swinburne University of Technology (Melbourne, Australia)

2002 – 2004

Diploma in Information Technology Software Development at Swinburne University of Technology (Melbourne, Australia)